

Ray Soular co-founded SafeSurf to champion the Internet safety needs children and families. At a time when the online safety industry was in its formative stages, Soular actively reached out to assist fledgling filtering software companies in improving their products and to help organizations like the CyberAngels and the United Federation of Childsafe Websites gain their first Web presence. As the result of his innovative efforts in online safety, he was selected to be among the top Internet minds that were assembled at MIT to develop the PICS protocol.

Ray Soular has served as a media consultant, is a widely published author on Internet safety issues, and has often been called to provide crucial testimony to government commissions on Internet safety. Because of his accomplishments in bringing Internet safety solutions to the forefront, Website Magazine listed him as among the 100 most influential people on the Internet in 1997 and he was nominated for the 1999 World technology Award for Ethics.