The BAIR technology utilizes an advanced neural network of our company's own design. "BAIR" is an acronym for Basic Artificial Intelligence Routine. The BAIR technology is a server-side application that utilizes an innovative pattern recognition engine to ferret out pornographic **images** as well as text and block them on-the-fly from download from an ISP's servers. BAIR technology is just now widely being deployed in countries as far away as the United Kingdom, Italy, Australia, and Hong Kong. BAIR is available to Internet service providers, households, schools, and businesses in all fifty states.